SOAS ICOP Policy Briefings



To Inform Government and Parliamentary Debates

Changes to Data Protection Law and the Risks to the UK Economy by *Eleonor Duhs, Barrister Partner and Head of Privacy at Bates Wells*, (8th March 2023)

The free flow of personal data across borders is essential to the modern economy. Finance, banking, retail and hospitality, which make up large segments of the service sector powering the UK's prosperity, all depend on the free flow of personal data. The free flow of data between the UK and its biggest trading partner, the EU, is therefore of crucial importance. **Reforms to our data protection and human rights frameworks, as well as sweeping changes to laws we inherited from the EU, could put EU-UK data flows at risk.** A lack of free flow of personal data from the EU to the UK could cost UK businesses up to £1.6bn.

Currently, there is a free flow of data from the EU to the UK. This is because the EU has <u>assessed the UK's framework</u> as providing an equivalent level of protection of personal data as the EU. <u>The basis for this assessment</u> is:

- the fact that the UK has an independent regulator for data protection, the Information Commissioner;
- the UK's adherence to the European Convention on Human Rights; and
- the UK's current data protection regime, the UK GDPR, which is retained EU law and mirrors the EU's data protection framework.

The Government's legislative agenda could risk the free flow of data between the EU and the UK if it:

- <u>Undermines the Information Commissioner's independence</u> (previously clause 31 of the Data Protection and Digital Information Bill required the Commissioner to seek approval from the Secretary of State when issuing codes of practice).
- Places freedom of speech above the right to privacy in a way which <u>unbalances the</u> <u>relationship between competing rights</u>, potentially undermining people's ability to enforce their privacy rights (see Clause 4 of the Bill of Rights Bill).
- Fundamentally changes the way in which retained EU law (of which the UK GDPR is an example) operates and is interpreted, giving rise to uncertainty (see the Retained EU Law (Revocation and Reform) Bill).

MPs are urged to use the debate at second reading of the Data Protection and Digital Information Bill to point out that diverging from EU data protection standards and changing the way in which UK data protection law is interpreted could lower data protection standards in the UK and therefore risks the free flow of data from the EU, which will add to the burdens on UK businesses.

For further information contact the author at <u>e.duhs@bateswells.co.uk</u>. Contact Professor Alison Scott-Baumann for access to other experts at <u>as150@soas.ac.uk</u>, and visit <u>our website</u> for more information. *The views expressed in SOAS ICOP Briefings are those of the authors and do not necessarily represent those of SOAS*.